



## 2008 Juried Fair Prospectus

### **DATES & TIMES**

Regular scheduled festival events start Friday 5pm and end Sunday 6pm. Booth set-up hours: Thursday Noon-6pm OR Friday 8am-3pm ONLY.

**Expected Attendance : 5000 people per day**

### **BOOTH LOCATION**

Lakeside Stage & Adventure Zone areas along treeline and lakefront. Lakeside booths loading area is NOT at booths – those vendors must cart all display items to booth location from nearby loading area.

### **ELIGIBILITY**

This is a competitive, juried art & craft fair open to any artist or craftsman. Interested artists must apply and be screened by the jury committee. Accepted artists must be present at the festival during booth operation hours. No retailers, agents, or representatives are allowed.

### **STANDARDS**

All work must be original designs handcrafted by the participating artist. **NO IMPORTS, FOOD, or SERVICES.** (**Henna art is ONLY exception**) All work exhibited or performed must correspond in quality and represent the work presented in the application. No commercial kits or assembled items. No commercially cast plaster or clay. Any commercially produced components must play a subordinate role, be listed on the application, and may not be sold separately.

**No manufactured retail products may be sold.**

### **REGULATIONS**

Artists who make more than one medium must submit images which represent each one. Joint applicants (bus. partners) must put both names on application and provide % of creative input for each. All applicants must comply with festival rules and regulations.

### **ASSISTANTS**

**Anyone accompanying the artist over the age of 9 including spouse is considered an assistant. Business partners (joint applicant) who plan to attend must pay assistant fee and contribute to the creation of the work.**

Upon acceptance, exhibitors are offered two (2) assistant discount weekend tickets which must be purchased in advance. Any others must pay full admission price.

### **DISPLAY SPACES**

Display spaces are exactly 10' wide by 10' deep. All canopies and booth displays must present a professional, high quality exhibit and fit inside this size space. Exhibitors may apply for a maximum of 2 spaces side by side (no extra canopies behind booth). Only land is provided. **No tables, chairs or electricity outlets are available.** Exhibiting at night (lanterns are recommended) is encouraged and will increase sales. 45 exhibitor display spaces are available. Locations are assigned by lottery and are final. Artists choose their own booth operation hours.

### **EXHIBITOR BOOTH FEES**

The exhibitor fee of \$235- per festival, per space includes 1 artist admission to the festival and tent camping permit. Applicants must send in separate exhibitor fee checks for each festival they apply for. Accepted applicant checks for both festivals will be cashed on **February 1, 2008.**

*Denied applicants will have their checks returned.*

**A non-refundable entry fee of \$12/one festival & \$20/both - is required and is deposited on the jury date in January.**

Individual artists wanting to share a booth space must each apply separately and each pay the exhibitor fee.

### **SCREENING Read carefully!!**

*To insure fairness, diversity, and quality,*

*a Jury Committee will screen all applicants.*

**All applicants must submit a CD containing 3 digital images that best represent your current work AND one(1) of your booth display. \*Booth Display image** will be viewed by the jury and be judged for presentation (1/4 of your grade). CD's will not be returned. Please note that physical slides or photos will not be accepted this year. All images should be in JPEG format with a minimum resolution of 72 DPI and have the number and title of the piece in the file name which should correspond with the application description numbers. **Work will be graded on quality, originality, presentation, & festival appeal.**

Applicants will be selected for participation based on highest grades and the number of spaces available.

### **WAITING LIST**

There is an automatic waiting list for each festival. Artists are placed on the waiting list in order of next highest jury score. In the event of a cancellation, the Vendor Director will contact artists directly.

### **ACCOMMODATIONS**

Tent and vehicle camping is permitted in designated on-site areas. Most booths have space for a small tent behind. Free on-site parking in the Vendor Lot for 1 vehicle ONLY. All others must park in free satellite lots or reserve on-site car camping. 3 shower-houses are located in camp. Shared cabin bunks are available for a fee and are reserved in advance only.

### **NOTIFICATION of acceptance or denial**

Letters of acceptance or denial will be sent by February 6, 2008. Please allow 2 weeks to receive your notice.

Decisions will not be given out over the phone.

### **APPLICATIONS**

**Applications must be postmarked by January 18, 2008.**

Only applications postmarked on-time and arrive complete will be presented to the jury.

### **CANCELLATIONS**

Exhibitor cancellations are taken via phone or e-mail until January 12, 2008. Artists who cancel by the deadline will have their applications and checks returned to them.

**NO refunds or credits on cancellations after 1/12/2008.**

**MORE INFO:** Visit [www.lakeedenartsfestival.org](http://www.lakeedenartsfestival.org)

LEAF reserves the right to deny any application without explanation.

**Contact us at (828)686-8742 OR [info@theleaf.com](mailto:info@theleaf.com)  
LEAF, 377 Lake Eden Rd., Black Mountain, NC 28711**

**LEAF is a non-profit organization established to build community and enrich lives through the arts, locally and globally, through festivals, events, mentoring, and educational programs.**